

Supporting New International Students

2024 Impact Report

International Student and Scholar Services welcomed more than 1,400 new international students to campus in Fall 2024. We thank our 75+ partners across campus for helping create an inclusive and welcoming environment for all.



Immigration Documents

734 undergraduate I-20s
839 graduate student I-20s



ISSS Check-Ins

1,400+ students completed their ISSS Check-In



International Student Preparation Course

1,500+ students completed the pre-arrival course



Responsive to Student Needs

2,260 new student emails answered from April 1-September 1



Global Gopher Experiences

1,000+ students attended at least one Global Gopher Experiences event

43 virtual and in-person events prepared international students for life at UMN



Student Leaders

28 student leaders helped welcome new international students



International Parent Support

100+ parents attended an in-person international parent orientation



Global Gopher Caucuses

8 groups for specific identities:

- Abilities beyond disabilities
- Black-identifying
- Latino/a/e/x
- LGBTQIA+
- Mandarin-speaking
- Muslim
- Sponsored students
- Student parents

The caucuses hosted 5 virtual and 7 in-person welcome events



Clear Communication

Total of 14 emails, targeted by student type, sent to all new international students from May to August

High student engagement with 73% average open rate



Social Media

Reached 5,300 Instagram users over the summer, and post frequency increased by 30%

2 Global Gopher Influencers created content and engaged with our audience

The International Student Journey



FALL



Email campaign launches to encourage prospective undergraduates to apply



International recruiters travel around the world, attending fairs and connecting with prospective students



Info sessions help prospective students learn about life at UMN

“Your help has alleviated a significant amount of stress and uncertainty during this crucial phase of my journey. Please accept my heartfelt thanks for going above and beyond to help me navigate through this process.”

- INTERNATIONAL STUDENT



SPRING



Email campaign begins to encourage admitted students to confirm their enrollment



International recruiters travel around the world, connecting with admitted students and their families



Info sessions help admitted students decide if UMN is the right fit



I-20s are created for confirmed students within 7 days of request



International Student Preparation Course opens, helping confirmed students learn about requirements and resources



Webinars begin to prepare confirmed students for life at the University of Minnesota and answer questions on topics such as orientation and housing



Confirmed students begin receiving emails about ISSS requirements and opportunities to connect



SUMMER



Zoom meetings allow new students to connect with current students and their new classmates



International Early Arrival Housing opens, serving 337 students in 2024



Global Tea Time provides a space for early arriving students to connect



Students complete their ISSS Check-In after arrival to submit their immigration documents



In-person events begin in late August

*ISSS and Welcome Week Kick-Off
Academic Success Day*

Football 101 and Stadium Movie

*Discover Dinkytown and
Stadium Village*

ISSS Welcome Sessions

**VIEW RECORDED
GLOBAL GOPHER
SESSIONS**

